

NAEA 2013 Hans Evers and Jenny Gifford

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Portfolio Prep. For YoungArts, College Applications and Scholastics.

1. Review juniors starting in March/April by putting (30/top) digital images of their best works in a folder on a computer. Include sketchbook pages and all media. Talk with them about what they are making and why they are making it. Help them find a direction so they can make work during the summer based on that.
2. Review application requirements.
3. Play around with images to order them according to the application specifications.

YoungArts= top 10 images- first 5 must be one theme second 5 should relate to first 5 and show variety but remain very cohesive and should show risk, something extra-ordinary and a strong personal voice. (no fee for economically disadvantaged for multiple submissions in different disciplines if student/teacher asks/sends letter. Must get waiver from YoungArts.) Film/Video/Photos see website for requirements.

Scholastics=top 8- with strong personal voice but it seems to favor technical ability and cohesive voice.

College Applications= each college has different requirements- but in general top 10-20 images- arranged from strongest with strong personal voice. We will review what we have seen in the past as being better suited for different schools.

4. Decide with the student which images go where and why and help them figure out what pieces they need to make to strengthen their group. For example, if they have 2 sculptures that seem to be going in an interesting direction- encourage them to make 3 more for their top 5 then choose other work that connects with the sculptures to make a strong grouping with the first 5. Always discuss how the work connects or reveals something about the student. Help them feel safe to make it personal and build on their personal strength.