

Update: Museum Education Division Research Initiative and Research Commission

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Session Goals

- Review history of initiative
- Share Impact Framework
- Share results from 2011 pre-conference and 2012 focus groups
- Present NAEA Research Commission overview
- Collect your comments to support the Museum Division's role in the Research Commission

Museum Education Research Initiative

History

1. Research Session 2010
2. Framework 2010-11
3. Seattle Preconference 2011
4. Divisional Focus Groups 2012
5. NAEA Research Commission 2012

Research and Evaluation

Definitions

Evaluation is the systematic collection of information about a program that is analyzed against intended outcomes to support learning from practice and decision making about the future of the program.

Research is the systematic inquiry or investigation into a subject in order to test hypotheses, build theories, or discover / revise facts, etc.

Impact Framework

WHAT

Strategic question: What is the public value of art museums?

Art museums' distinct characteristics: museums' most distinct characteristic is their collections and exhibitions. We hope to explore the value of people engaging directly with original works of art within the context of museums as learning institutions.

Impact Framework

Strategic question: What is the public value of art museums?

<p>Art museums' distinct characteristics</p>	<p>This Impact Framework is based on the premise that museums' most distinct characteristic is their collections and exhibitions. We hope to explore the value of people engaging directly with original works of art within the context of museums as learning institutions.</p>					
<p>Whom the research will serve</p>	<p>Community 1 Art museum educators</p>	<p>Community 2 CEOs, Directors, and upper-level managers in art museums</p>	<p>Community 3 Formal and informal education communities</p>	<p>Community 4 Funders</p>	<p>Community 5 Educational policy-related entities, including policy makers and advisors</p>	<p>Community 6 Media</p>
<p>Impact: <u>Result</u> of the pending research</p>	<p>Museum educators strengthen their learning community by continually honing their theory and practice to better serve all audiences</p>	<p>CEOs, etc., use research results that describe the value of art museums to audiences to guide organizational planning and communicate to constituents, including funders, policy makers, and the public</p>	<p>Educators at all levels and in all places use art museums and museum resources to support teaching and learning</p>	<p>Funders fund evaluation and research and use results to set appropriate goals for their grantees, inform funding decisions, measure results of their investment, and communicate the value of art museums to the public</p>	<p>Policy makers and advisors recognize art museums and art museum education as integral to the educational infrastructure <i>and</i> consider them valuable because of their substantiated contributions to education and society, as demonstrated through research and/or evaluation</p>	

Impact Framework

WHO will the research serve?

1. Art museum educators
2. CEOs, Directors, and upper-level managers in art museums
3. Formal and informal education communities
4. Funders
5. Educational policy-related entities (policy makers and advisors)
6. Media

2011 Pre-conference Data Collection

Seattle pre-conference visioning sessions 2011

Teachers	Gallery teaching	Interactive spaces
K-12 Students	Families	Mentoring professionals
Docents/tour guide training	Adults	Organizational leadership
Written interpretation	Working w/living artists	
Access/Inclusivity	Partnerships/collaborations	
Digital interpretation	Minority/Immigrant audiences	

2011 Pre-conference Data Collection

Teachers

Result:

Teachers broaden their teaching practice, use art-focused resources to support their classroom resources, and pursue personal learning with other teachers.

2012 Data Collection from Educators

Key Ideas

Teachers value most:

- Encounters with original works of art renew and inspire art educators—intellectually, spiritually, individually, and professionally.
- Art museums provide teachers with valuable resources that deepen their own learning and enhance their teaching.
- Art educators see museums and their collections as an integral part of a balanced education, enhancing students' academic learning in individual growth.

2012 Data Collection from Teachers

Key Ideas

How teachers prefer to use art museums:

- Teachers see art museums as one part of a larger art scene, not as the only option for their students to access original works of art. They seek to expose their students to the various ways that art is made, presented, and distributed.
- Teachers prefer to personalize museum visits for their students, creating their own lesson plans and activities, rather than sign up for a docent-led tour.

2012 Data Collection from Teachers

Key Ideas

Teachers are critical of these aspects:

Teachers perceive many obstacles to student visits to the museum including cost, quality of experience, feelings of intimidation, logistical challenges (paperwork, buses, release time).

Teachers who visit museums with their students are critical of docents' teaching skills and attitudes towards students.

Research Commission

Mission

The NAEA Research Commission contributes to a global network of knowledge about art education that advances the NAEA Mission and Strategic Plan, impacts student learning and teacher practice in Pre K-16 schools and in art museums, communities, and other educational settings, exercises leadership in art education research that encourages NAEA members and the broader education community to understand, utilize, and value research, and connects research, practice, advocacy, and policy through its programs, and services.

Research Commission

Vision

The NAEA Research Commission establishes research priorities, coordinates working groups to encourage sound ethical research, identifies sources of funding for research, serves as an advisor for philanthropic organizations considering funding visual arts research, facilitates research partnerships, aids in the dissemination of research information and findings, undertakes professional development for research initiatives, contributes to leadership development in the area of research, encourages the use of research to influence education policy, and advocates for a vibrant research culture within NAEA and in the field of education.

Cont.

Research Commission

Vision

Teaching and learning in the visual arts in Pre K-16 classrooms, art museums, community programs, and other educational settings, are strengthened through knowledge gained through research. The NAEA is a respected leader in educational research and the hub of a global research knowledge network. The NAEA Research Commission promotes a variety of research methods at every level of NAEA membership that demonstrates how art education fulfills human potential and promotes global understanding.

Research Commission

naea

National Art Education Association



RESEARCH COMMISSION

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THE NAEA Research Commission was officially launched at the 2012 NAEA National Convention. The 2011-2014 NAEA Strategic Plan called for creation of the Commission in order to: "...conduct research and generate knowledge that enriches and expands visual arts education and widely share that research and knowledge."The NAEA Research Commission is working to meet the ongoing research needs of the visual arts education field. The Commission will coordinate, and communicate about research that relates to the needs of practitioners and additional stakeholders concerned with understanding critical questions of importance to the field and for providing the highest quality of art education possible in our schools and educational institutions.

~Site under construction~



RESEARCH COMMISSION
INTERACTIVE CAFE

Coming soon

RK&a

What evidence do we need to advocate for the value of museum education within our institutions and communities and, more broadly, with regional, state, and national policymakers and funders?

Next Steps

Questions?

Thoughts?

Concerns?

Thank you!