Form + Theme + Context...FTC Palette for Decoding An Art Museum

Museum: _____ Date_____ Name _____

How does a balance of formal, thematic, and contextual features shape a museum's meaning and impact?				
FORMAL	+	THEMATIC	+	CONTEXTUAL
How The Museum "Is"		Museum Focus and Relationships		Circumstances, Forces and Value
Environment: architecture exterior/ interior and landscaping		Focus/BIG IDEA(S):		Location: Neighborhood/Community/Access
Ambiance/Style: Size/Scale/ Materials, Visual/Spatial Features, Learning Spaces		Scope/Range of Topics:		History: Architectural design, Period built, original use,
Object Presentation and Info:		Art Historical Periods/Emphasis:		Audience/ Outreach:
		Permanent Collection		Administration/Policy:
Pedagogical Programming & Strategies:				WHY: Mission and Purpose:
		Exhibitions: Past And Present		
Website & Technology Use:		Disciplinary Relationships: Other Arts Connections:		Significance/Relevance: Personal
Resources & Materials:		LiteratureMusicTheaterDance		Social:CulturalHistorical
Services: gift shops, cafeteria, films, theater, events		© Film Other Subject Areas:		Artistic
anodon, ovomo		⇒ Math⇒ Language Arts		EducationalPolitical
Other:		 ⇒ Science ⇒ Social Studies ⇒ Physical Education 		Spiritual
		⇒ Vocational Education		♦ Other © 2012 Renee Sandell, Ph.D.

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