Robin Vande Zande
Super Session 1
Friday, 1-1:50

**How art and design the same and different?**

Everything depends on the context so these are general statements to provide us with the basic commonalities of Art and Design. Both:

- Are visual forms created from a shared knowledge base and tools
- Incorporate the aesthetic compositional elements
- Have a history and current trends.
- Use an exploration of materials
- Use the creative process and require time, observation and thinking
- Invite users/viewers to engage, experience, and/or interact

Often art and design are different:

Art
1. Art is primarily about self-expression
2. Art can rely on aesthetics alone
3. Art is open to interpretation by the viewer
4. Art is typically viewed in galleries and museums
5. Art exists for itself
6. Art is not typically created with specific rules
7. Art is very often a solitary endeavor
8. Enjoyment of art may be an end in itself

Design
1. Design addresses stated needs and solves problems
2. Design bridges aesthetics and function
3. Design must communicate clearly to an intended audience
4. Design is seen and experienced in daily life
5. Design exists most often for an end user
6. Design is created within boundaries from conception to completion
7. Design is typically created through team collaboration
8. Enjoyment of design is not an end in itself, it must also function properly


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