

Two Takes on Typography

In this presentation, Rachel Ramsey and Morgan Baum discuss two contemporary artists who use typography in their work and explain how art teachers can utilize this in their own classrooms.



Featured Artists

Ralf Ueltzoffer

Shawn Huckins



Ralf Ueltzoffer

- dedicates his artwork to global networking and new media
- creates text portraits; his first portrait took 923 days to complete
- His information is gathered from Wikipedia and is centered on figures made popular by the media.
- 21st century technique and modern approach

Shawn Huckins

- Currently producing a series of accurate reproductions of early American paintings and photos
- Incorporates slang, tweets, hashtags, and commentary that modern Americans are likely to see or use in cell phones and in social media
- Traditional method of hand-painting.

In the Classroom

- Encourage students to use text to get a point across
- Have students write a Wikipedia biography about themselves and create a Ralf Ueltzoffer style text portrait.
- Have students do a master study and manipulate the meaning by adding text.