Distorted Self Portraits: Embracing Filter Apps in the Art Studio

Karly Kulpa & Christina Hamer
Introductions
As teachers we have a choice...

A teacher decided that in order for his students to be marked "present", they have to put their cell phones into one of these slots at the start of class, which they will get back after class is finished.
What if, as art teachers, we embraced technology, and utilized social media in our studios.
What can you teach with this?

The history of the selfie
Art history
Use of media
Composition/Colour
Stylistic choices
Digital literacy/integration...

http://tigrillonc.deviantart.com/art/cellphone-art-57577414
The Apps we will be looking at:

Snapchat

Prisma

Instagram

PicsArt

Drawing Grid
Snapchat

Some statistics:

- Millennials Account For 7 Out Of 10 Snapchatters

Facebook (including Messenger) remains the most popular social platform among Americans 12-24 years old, with 32% saying they use Facebook most. Snapchat is second with 26%, far outpacing Instagram at 17%.

This is a big move in just one year, as the previous edition of The Infinite Dial showed Facebook at 43%, Instagram in second place at 18%, and Snapchat at 15%.

SNAPCHAT DEMOGRAPHIC DATA

- 70% of Snapchat users are women.
- Snapchat's core audience is between 13 and 25 years old.
- 18% of all iPhone owners use Snapchat.
Kulpa's Version -
Focus on student problem solving & self-directed...

- Reference image
- Media choice
- Ground selection
- Composition/style
Same Filter, two ways
Snapchat: Acrylic transfer method

Focus on:
Techniques- gel transfer, color mixing & acrylic glazes.
Snapchat
- Art History Edits!

- On the memory roll you can further alter and edit your images
- The paintbrush icon allows you to overlay a variety of major styles from Art history
- Emulate famous artists/movements
Prisma

- Alter color and create color pallets
- Emulate famous artists and movements
- Integrate digital media into artistic process
“Magic Filters”

- You can stack and combine edits, or simply choose a “magic” filter that accomplishes what you’re looking for. 
  Ex. crazy color palette
Reference Image + Colorburn App $0.99 + Mosaic Filter
Drawing Grid

A quick digital way to lay a grid down on a photo reference!

**Make sure the ratio is set up to 1:1 for squares**
Ideas for extension/beyond portraits as a subject