



Territory NFP presents

## Think-Make-Share | Building Community Identity Through Design

National Art Education Association | Hands-On Workshop

Friday March 3, 2017



Territory engages young people through the practice urban design, public art and community planning in their own neighborhoods, using their voice and vision to forge a more vibrant and inclusive city. Our design teams are comprised of young people ages 14 through 21 working on-site in partnership with community organizations. Using the studio-apprentice model, young people gain essential problem solving tools, learn how to find solutions and lead through design projects addressing real needs in their own communities.

### Introduction

(10 min)

Icebreaker

Name Shout plus

A quick way to energize the room and get everyone working as a team.



### Part I

(10 min)

Warm-Up Question

What is your favorite place in your school?

Action: Draw a picture of yourself in that place

This is a positive memory exercise, a chance to tell a personal story privately in public.

Tools

85x11 paper, black felt tip pens and color markers



## Part II

(10 min)

### Springboard Exercise

Action: Make eye contact with the person across from you. Partner up with that person and sit next to each other so you can comfortably talk. Introduce yourself and present your portrait to your partner. Try using this sentence as a starting point:

*"Outsiders see me as... but insiders know me as ..."*

After both of you have finished presenting, talk about what surprised you about the other person. Collaborate on a list of questions you might ask a stranger to learn more about who they are on the inside.

Write interview questions that help you dig deeper:

- 1.
- 2.
- 3.

This exercise acknowledges the space between two people is a social space that can be bridged, where opinions are formed or changed.



Reflection

Shake Out & Regroup



### Part III

# The Hat Project

#### Discover

Take a stand

Ideate

Prototype

Test

Review

Repeat

## THINK

#### Tools

11x17 paper, black felt tip pens

#### Prep

Fold the 11x17 sheet of paper in half to create an 85x11 "booklet". Number each page in order: "1" for the front cover, "2" and "3" for the inside pages, and "4" for the back page. The numbers are for reference and can be small.

### Page 1

Design Challenge: Design a Hat for your partner!

(2 min)

Action: Imagine the perfect hat for your partner. Draw a picture of your partner wearing the hat.



#### Reflection

How did that feel?

*This is a "False Start" - why?*

### Page 2

Design is a relationship...

NEW DESIGN CHALLENGE: Design *something* your partner can attach to or wear on their head that tells something about who they are on the inside.

*How is this challenge different than the first design challenge?*

#### A. INTERVIEW FOR EMPATHY

(3/3 min)

Use the questions you developed in the springboard exercise or questions suggested by the facilitators or team to interview and learn more about your new partner.

#### B. DIG DEEPER

(2/2 min)

Discover  
**Take a stand**  
Ideate  
Prototype  
Test  
Review  
Repeat

## C. DESIGN CHALLENGE "NEEDS" STATEMENT

(2 min)

My partner \_\_\_\_\_ (name)

needs \_\_\_\_\_  
(review your notes, make a leap - define your design challenge using open ended words)

Because/surprisingly \_\_\_\_\_  
(what did you discover about them that they may not even know about themselves?)

### Share with partner

Invite a couple of volunteers to share with the team.



## Page 3

Tools  
same

### Prep

Draw a horizontal line about 1" down from the top of the page, then a vertical and horizontal line to divide the rest of the page into four equal parts. Write your "needs" statement in the space above the line.

Discover  
Take a stand  
**Ideate**  
Prototype  
Test  
Review  
Repeat

### Reflection

What we wear or do with our head & hair can be a social, cultural, religious, or political statement

- Examples of head-gear that reveal something about who we are, what we believe...?
- Is this a comfortable or permitted conversation in your group or with your partner?

### Discuss "constraints"

Are there any criteria we want to apply to our design process?

- 1.
- 2.
- 3.
- 4.

### A. 4-UP

(1/1/1/1 min)

Action: Draw a design idea responding to the constraints.

- Depict your ideas using forms, lines, and colors, avoid using words
- Crazy ideas are ok, and no idea is a bad idea

### B. PARTNERS SHARE & GIVE FEEDBACK

(2/2 min)

## Page 4

### A. DRAW YOUR FINAL IDEA

(2 min)

### B. "THE PITCH"

(7 min max)

- If you have time, ask everyone to prepare a 20-second "pitch" - an elevator speech to sell their big idea. Set a timer and get everyone pumped up to be concise and talk fast.

- Ask someone to capture the key design ideas on a whiteboard.

Discover  
Take a stand  
Ideate  
**Prototype**  
Test  
Review  
Repeat

## MAKE

### Tools

22X28 poster paper, markers, glues, tapes, scissors, staplers, string and ribbon, cotton balls, stir stix, pipe cleaners, tissue paper, tin foil, zip ties etc.

### Prep

Create a central supply table. Make sure each person gets one sheet of poster paper. Turn on some fun music, if you can.

### Prototyping

(20 min)

### Goals

- Make something that your partner can wear on or attach to their *head*
- Use your design drawing on page 4 as a starting point
- Gather materials as you need them from the supply table
- Half way through the time, you must test your design on your partner's head. Get permission first!
- Get out the big idea first, then go back in and add the details

### Reflection

(10 min)

## SHARE

Present with your partner / Take pictures / Q&A

Discover  
Take a stand  
Ideate  
Prototype  
**Test**  
**Review**  
Repeat



Discover  
Take a stand  
Ideate  
Prototype  
Test  
Review  
**Repeat**

### References

Hasso Plattner Institute of Design at Stanford, *The Wallet Project*, licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 3.0 Unported License

Pollack, Stanley with Mary Fusoni, *Moving Beyond Icebreakers: An Innovative Approach to Group Facilitation, Learning, and Action*, Center for Teen Empowerment: Boston, MA, 2005.

Territory NFP presents

**Think-Make-Share | Building Community Identity Through Design**

National Art Education Association | Hands-On Workshop

Friday March 3, 2017



**I wish ... I like ... What if**

(5 min)

**Exit Survey**

Please take a few minutes to share your thoughts about our workshop today. Use the following prompts to tell us something you would change, something you liked, and a new idea or approach for us to explore:

I wish ...

I like ...

What if ...

If you would like to receive information about Territory NFP events, please provide your contact information:

Name:

Email (write clearly!):

Address:

City/State/Zip:

Social media: