

**2014 NAEA NATIONAL CONVENTION | A BETTER YES | Baltimore Museum of Art**  
**EDUCATION DEPARTMENT COMMUNITY PARTNERSHIP VETTING METRIC**

INITIATIVE NAME:

INITIATIVE GOALS:

ORGANIZATION

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SITE

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CONTACT

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TEL

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EMAIL

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PROPOSED PARTNERSHIP DESCRIPTION

**VALUE**

Will the partnership:

Create meaningful encounters with art for visitors?

-5 -4 -3 -2 -1 0 1 2 3 4 5

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Expand visitors creative thinking?

-5 -4 -3 -2 -1 0 1 2 3 4 5

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Deepen visitors' understanding of human experiences?

-5 -4 -3 -2 -1 0 1 2 3 4 5

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Encourage visitors to value the museum as a place for personal learning?

-5 -4 -3 -2 -1 0 1 2 3 4 5

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Encourage visitors to value the museum as a place for civic engagement?

-5 -4 -3 -2 -1 0 1 2 3 4 5

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Open the possibility for earned and/or contributed revenue?

-5 -4 -3 -2 -1 0 1 2 3 4 5

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Deepen or expand audience engagement?

-5 -4 -3 -2 -1 0 1 2 3 4 5

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How well does this partnership align with the goals of the initiative?

-5 -4 -3 -2 -1 0 1 2 3 4 5

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**AVERAGE VALUE**

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**EDUCATION DEPARTMENT COMMUNITY PARTNERSHIP VETTING METRIC Cont.**

**COSTS**

Is the partnership mutually beneficial for each partner organization?	-5	-4	-3	-2	-1	0	1	2	3	4	5	_____
Does the potential partner have a proven track record of success with similar partnerships?	-5	-4	-3	-2	-1	0	1	2	3	4	5	_____
Are staff resources adequate to support the initiative?	-5	-4	-3	-2	-1	0	1	2	3	4	5	_____
Are there realistic expectations regarding timelines and workflow?	-5	-4	-3	-2	-1	0	1	2	3	4	5	_____
Will the partner organization be contributing funds to the initiative?	-5	-4	-3	-2	-1	0	1	2	3	4	5	_____
How many programs is the partner organization currently running and will this initiative be prioritized?	-5	-4	-3	-2	-1	0	1	2	3	4	5	_____
Are there specified point/s of contact and methods for communicating with the partner contact/s?	-5	-4	-3	-2	-1	0	1	2	3	4	5	_____
Does the partner organization have the resources required to effectively carry out their responsibilities?	-5	-4	-3	-2	-1	0	1	2	3	4	5	_____
Is the BMA invested in a long-term relationship with this partner?	-5	-4	-3	-2	-1	0	1	2	3	4	5	_____

**AVERAGE COST**

