



Resources, drawing:

- *They Snooze, You Lose: The Educator's Guide to Successful Presentations* (Jossey-Bass/Wiley, 2011)
- *Great Quotes from Great Leaders* (book and DVD)
- *Brain Rules* by John Medina
- Epson widescreen LCD projector!

1. Tweak the text.

- Dave's résumé – before and after
 - __ upper vs. lower case letters
 - __ background, template, consistency
 - __ picture, color – association
 - __ CA (Canada or California?)
 - __ left justify
 - __ color to draw attention/instead of underlines
 - __ leading, grouping
 - __ service or footnote?
 - __ remove superfluous and redundant text
 - __ power of picture
- *Training Wheels* to reduce words on a slide.

“Any slide with more than six lines of text is a document.” – Nancy Duarte, *slide:ology*
- 3-slide presentation: *Robin redbreast*

2. Start with visuals.

- First the image, then the text.
- Voice-over narration. Show *and* tell. By narrating illustrated materials, you can increase retention and recall _____% and boost transfer a whopping _____%. (Mayer, Richard E., *Multimedia Learning*)
- Progressive story:
 - Groups of 3 each get a koosh ball.
 - Person with the longest hair starts the story with the picture on the first slide. Tosses ball to next person to continue with second slide. And so on.... (“Worm balls” from www.orientaltrading.com)

How could *you* use this technique?

3. Make a handout.

- Complements presentation. Facts, quotes, URLs. Black and white; two sides of one page.
- Post on website as .doc (editable) and .pdf. Hotlinks (so don't have to key in those pesky URLs!)
- Provide additional material online. For slides from today's session, image resources, and handouts: <http://lynellburmark.schoolvideos.com/free>

4. Change it up.

- 10-minute limit (John Medina)
- Grimmer Elementary School, Fremont, California Students follow a **10:2 rhythm**
- Steve Jobs – MacWorld
John Mayer to introduce Garage Band
- “The 5-minute University” with Father Guido Sarducci (available on YouTube)

STRETCH

5. Play music.

- “ZEN: the art of relaxation” DVD available on www.amazon.com
- Entrainment – Dutch scientist, Christian Huygens, sync up to the longest (strongest) pendulum. www.healingsounds.com/articles/sonic-entrainment.asp
- Sound as a nutrient. The Vagus nerve (on which sound travels) provides functional regulation for every organ except the spleen. See “Sound Awareness for Stressful Times,” by Joshua Leeds. www.sound-remedies.com/ussountomans.html
- Emotional element www.greatquotesmovie.com
How could *you* use this clip?

- “Do what you can, with what you have, where you are.” – Theodore Roosevelt
- *Great Quotes from Great Leaders* book and DVD available from www.simpletruths.com

6. Follow your passion.

- Music as “calling.”
- Relate it to music, please....from TSOTA to LIPA
- Musical book report by Leah Orr, Skyline Junior High School, based on two books about Jewish girls hiding during World War II.
- Like Steve Jobs, introducing the iPhone... share how *your* work = your passion
What inspires *you* to inspire others
(HINT: probably not test scores....)

7. Create a context.

- Color for meaning: fall foliage
- Full-bleed images (fill the screen!)
- Sequencing historical events, steps in process, paintings in artist’s career, etc.

- Compare and contrast (Marzano’s #1 strategy: “Identify similarities and differences”)
- Popcorn while studying AND during the test.
– Medina, John, *Brain Rules*.
- State-dependent learning: lemons, chocolate, wine....
– Parasuraman, Raja, professor of cognitive psychology, George Mason University
_ en.wikipedia.org/wiki/context-dependent_memory
_ en.wikipedia.org/wiki/State-dependent_learning

8. Infuse humor.

- Stretch break
- Proof positive of global warming
- “Men’s Brains vs. Women’s Brains” (clip available on YouTube); on DVD *A Tale of Two Brains*, available from: www.laughyourway.com
“There are a lot of performers who make people laugh, and there are a lot of speakers who give solid principles for living. I want to do both.” – Mark Gungor
- Love-Time chart, use of charts and graphs
- Flickr images, permissions

- WXGA (resolution) widescreen projectors
1280 pixels wide x 800 pixels high
(similar to HDTV)
Pedagogical advantage:
Dress the scarecrow....
- Dogs and priests on Match.com

9. Engage emotions.

- Like sticky notes to the brain.
- iMovie – Jasmin with Selena’s *No Me Queda Mas*.

10. Tell stories.

- Nordstrom service – What are *your* “Nurdy” stories?
- Stories to organize the essence of information.
Facts + context + emotion (images, music)
- Point of view: *Sacagawea*. Available from:
www.educationalvideos.com
- Frosted wedding cake....
- That other wedding.... (Partake vs. take part)

Teach it forward.

- Make my marble your David.

Review.

Take a moment to review your notes and/or the handout and circle/note one idea, resource, or activity that you can take and use. Note it on the sign-in sheet as well.

Drawings.

- Burmark, Lynell, *They Snooze, You Lose: The Educator’s Guide to Successful Presentations*, Jossey-Bass/Wiley, May 2011
– First chapter available as free download:
<http://lynellburmark.schoolvideos.com/snooze>
– For potential course adoption
(professional development or secondary classroom)
<http://bit.ly/p8jMuU>
- *Great Quotes from Great Leaders* with greatquotesmovie.com DVD from Simple Truths®
- *Brain Rules* book and DVD from John Medina
- Drum roll please...
drawing for Epson projector!