

# NASDAE State Agency Arts Leaders

*Connecting Teaching, Learning, and Research in  
Emerging Perspectives and Paradigms*



# Community

## GOAL

*NAEA is a dynamic, inclusive, and diverse professional community that shares a commitment to NAEA's mission and vision.*

## STRATEGIC OBJECTIVES

- 1 DEEPEN** member-to-member connections and sharing within the NAEA community.
- 2 CONNECT** members working in diverse roles and settings to the NAEA Divisions that best address their needs and express their interests.
- 3 CONTINUE** to build collaborative relationships with other organizations that further NAEA's mission and goals.

“We need to join with others who will push us in our thinking and challenge us to do things we didn't believe ourselves capable of.”

—Frances Moore Lappé



# Community

- Community: NAEA is a dynamic, inclusive, and diverse professional community that shares a commitment to NAEA's mission and vision.



# Advocacy

## GOAL

*NAEA influences stakeholders and decision makers to support visual arts education.*



## STRATEGIC OBJECTIVES

- 1 DEVELOP** and implement a comprehensive advocacy plan.
- 2 PROVIDE** advocacy training, information, and tools that NAEA members and allies use to influence decision makers.
- 3 CONTINUALLY MONITOR, INFLUENCE, AND EVALUATE** the impact of national policy and legislation on visual arts education.

**“You get whatever accomplishment you are willing to declare.”**  
—Georgia O’Keeffe

# Advocacy:

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- Advocacy: NAEA influences stakeholders and decision makers to support visual arts education.





# Learning

## GOAL

*NAEA provides exemplary learning opportunities that help members become more effective educators, artists, leaders, and advocates for visual arts education.*

## STRATEGIC OBJECTIVES

- 1 STRENGTHEN** and expand live learning opportunities.
- 2 STRENGTHEN** and expand virtual learning experiences.
- 3 STRENGTHEN** and expand publications, resources, and materials to further professional development and personal growth.

“Creativity takes courage.”  
—Henri Matisse



# Learning:

- Learning: NAEA provides exemplary learning opportunities that help members become more effective educators, artists, leaders, and advocates for visual arts education.



# Research and Knowledge



## STRATEGIC OBJECTIVES

- 1 RE-ESTABLISH** an NAEA Research Commission to regularly advise the Board on guiding the direction and managing NAEA's research agenda.
- 2 CREATE** and support partnerships between researchers and practitioners to improve practice, as well as deepen and expand knowledge.
- 3 SHARE** research and knowledge with multiple audiences within and beyond NAEA membership.
- 4 SECURE** funding for conducting research and generating knowledge.

## GOAL

*NAEA conducts research and generates knowledge that enriches and expands visual arts education, and widely shares that research and knowledge.*

*“Imparting education not only enlightens the receiver, but also broadens the giver—the teachers, the parents, the friends.”*  
—Amartya Sen



# Research and Knowledge:

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- Research and Knowledge: NAEA conducts research and generates knowledge that enriches and expands visual arts education and widely shares that research and knowledge.

# Organizational Vibrancy

## GOAL

*NAEA's culture, systems, structures, and resources facilitate its mission of advancing visual arts education.*



## STRATEGIC OBJECTIVES

- 1 STRENGTHEN** NAEA's identity and strategic messages.
- 2 INCREASE** membership in every category annually.
- 3 DEVELOP** national and state leadership.
- 4 DEEPEN** relationships with state/province art education organizations.
- 5 ENSURE** that NAEA has the technological capabilities to deliver member services effectively and efficiently.

“Leadership and learning are indispensable to each other.”

—John F. Kennedy



# Organizational Vibrancy:

- Organizational Vibrancy: NAEA's culture, systems, structures, and resources facilitate its mission of advancing visual arts education.



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