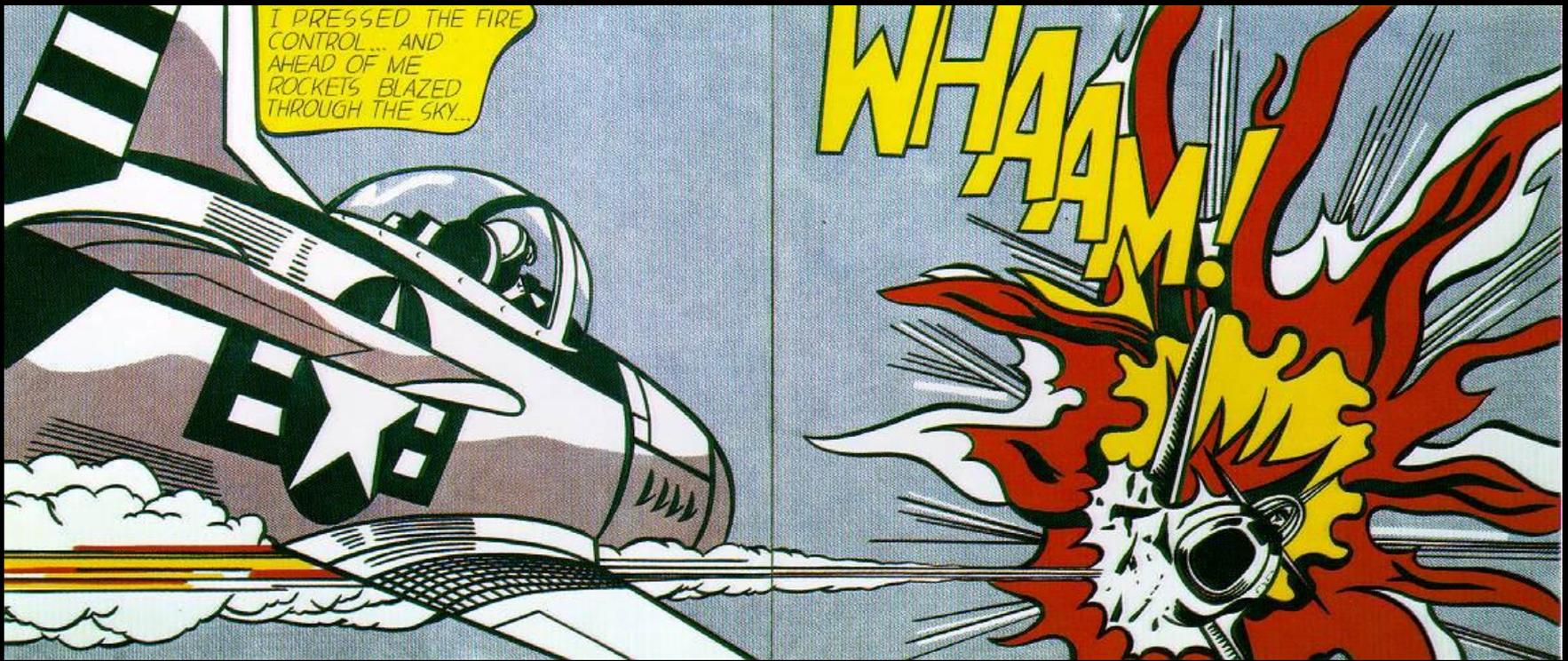


Pop Art



Pop art is an art movement that started in the mid 1950's. Its subject matter was based on our new culture of mass everything. We now had mass production, mass consumption and mass media. The artists of the time took a satirical look at our new throw-away society.

Some of the leading artists were Andy Warhol, Roy Lichtenstien, Claus Oldenberg, Wayne Thiebaud and Jasper Johns. Most of these artists used pop images or symbols in their artwork.

Andy Warhol's "Campbell Soup Can"



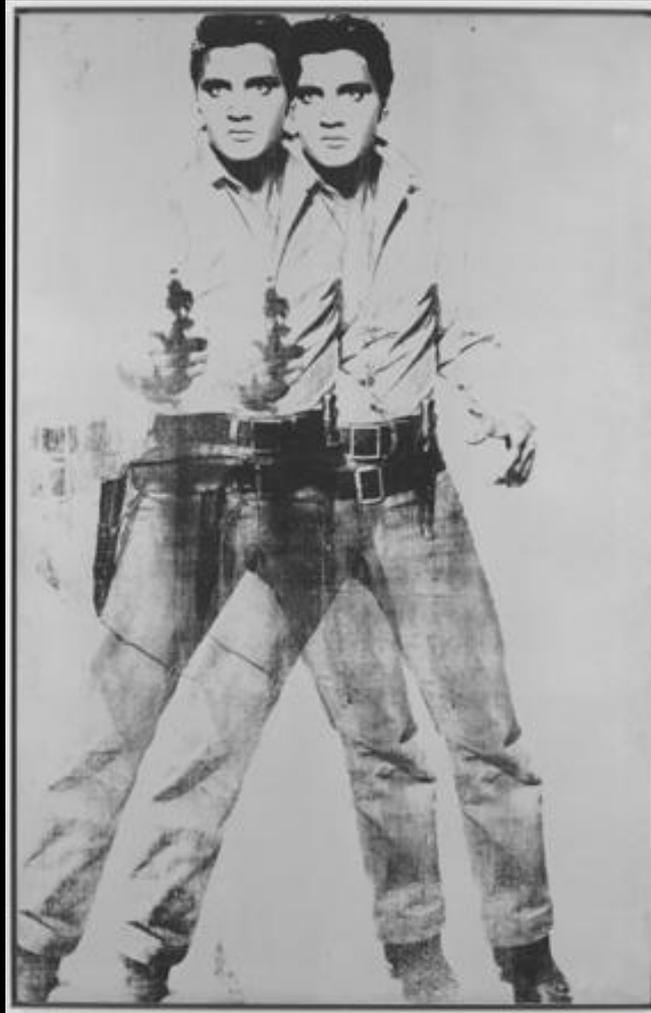
There are many different styles in Pop Art. This artist's name is Claus Oldenburg. He works mostly with vinyl to make limp objects, such as *Floor Cake* or on an extreme scale like *Spoonbridge and Cherry*.



Wayne Thiebaud often painted pies, pastries, candy and ice cream. He liked to use bold colors and use thick layers of oil paint so the painting was more three-dimensional.



Andy Warhol is the most famous Pop artist. Among his most recognizable art are his Campbell soup cans, portraits of iconic figures like Marilyn Monroe, James Dean, Elvis and Jackie Onassis Kennedy. Most of his artwork was printed by a technique called screen printing. He dubbed his studio "The Factory," where he had many assistants doing much of the artwork for him.





Roy Lichtenstien is the artist that we will be focusing on in our project. He was enthralled with comic book imagery. Most of his artwork looks like it could be in a comic book. He also uses text to create a comic book feel. Sometimes the text comes in the form of dialogue and others it is a “wiz” or “bang” or a number of different onomatopoeia. He uses bold colors, heavy shading, and half-tones or Ben-Day dots as coloring techniques.



In this painting, you can see the Ben-Day dots very well. This is a type of printing process named after illustrator Benjamin Day. Ben-Day dots are colored dots that can be widely spaced, closely spaced or even overlapped to give different colors. They use cyan, magenta, yellow and black. The idea for Ben-Day dots comes from Pointillism.

Also, notice the block shading that Lichtenstein uses to create the comic book feel.

References

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