

Text Prints

A lesson plan for 8th grade, New Song Students: A two hour workshop.

Description of Workshop

Students will learn about the use of text as an art form. They will look at various text inspired artwork to determine artists ideas and meanings. They will brainstorm ideas for lettering styles in order to create the letters of their names to represent something about themselves. Students will experiment with the silkscreening process to create a print of their names on both paper and fibers.



One Example: Simple silkscreen on paper done by Haley, Age 6, Kindergarten

VSC OBJECTIVES (from grade 8):

- 1.3b Explain reasons for selecting specific design concepts to convey meaning in planning personal artworks.
- 2.3b Plan personal artworks that interpret the unique styles and forms of different artists.
- 3.1b Select and use tools, materials, processes and techniques safely to solve specific visual problems.
- 4.1c Analyze ways that beliefs and values are communicated and reflected by the artworks of various cultures.

BIG IDEA(S):

Self Expression

ESSENTIAL QUESTIONS:

- Can text be art?
- Can a word have more than one meaning?
- How do artists express themselves through art?
- What is printmaking and why is it unique?

ENDURING UNDERSTANDINGS:

Students will understand that:

- Art is in the eye of the beholder. It is up to the audience to determine if something is art.
- Words have definitions, but when written in different styles, can offer the viewer many meanings.
- Artists draw from their culture, their lives, memories and observations, imagination and from the work of other artists.
- A print maker must choose his or her subject matter, media and materials, and process before creating a print.

Specific Workshop Content:

Declarative Knowledge: (principles, concepts, and facts)

- Craftsmanship is important to art-making and presentation of artwork

Procedural Knowledge: (skills, processes, and procedures)

- Analyzing visual images/artwork
- Reading for information
- Sketching
- Using tools safely to cut materials to adhere together to create a modified printing plate.
- Using materials safely to push ink/paint through silk screen to create a print.

Vocabulary:

Text Artist

Silk Screen

Negative Shape

Positive Shape

Word Art

Squeegee

Stencil

Woven Mesh

Contrast

Limited Palette

Composition/Arrangement

**Assessment Evidence:**

Performance Task: (stated as a problem to solve)

Now that you are a student at Towson University, you have been asked to create a t-shirt with your name on it that will let everyone know a little something about you other than just your name. In creating this design, you should use a text style and composition to convey meaning and emotion to your audience.

Key Criteria:

- ✓ The relationship of the text to the space around it is effective in conveying meaning to the audience.
- ✓ The text styles shown help the audience to understand something about the artist
- ✓ The artists choice of color compliments the design (if we decide to use color as opposed to just black)
- ✓ Craftsmanship is evident in construction of the stencil
- ✓ The final print is a successful print of the stencil made

Other evidence:

- Sketches, experiments with materials
- Observations of students' work process
- One-on-one discussions, group discussions
- Student self-reflections and critique

Materials and Resources:

Collection of images including works of text art

Teacher process visuals and samples of completed products

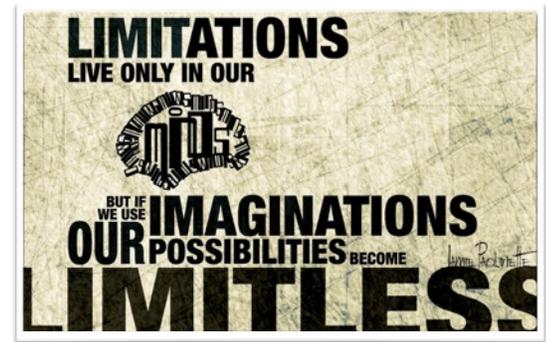
Websites of interest:

You Tube - May use videos to demonstrate certain techniques or processes.

<http://www.teenink.com/> - for future art interest

Books on lettering styles and silk screening

Generation T: Beyond Fashion - 120 ways to transform a t-shirt



Limitations
by ~EsraSaudi

For Sketching: Paper and pencils

For Stencil: Blank stencil sheets or comparable material, exacto knives, scissors, tape, paper

For Screens: Polyester silk, wooden frames, ink/paint, squeegee, masking tape

Newspaper for table protection

Paper towels

Paper to print on

T-shirts to print on

Workshop Teaching Procedure

SESSION 1:

Objective: Students will explore text styles and text artists to determine how they will design the letters for their name. The students will draw from these inspirations as well as their own creative ideas, to construct a stencil of their design showing meaning, emotion and effective composition.

Time Allotment

2-3 min.

A. Pre-assessment

- Give each student a pile of letters. (Perhaps the letters in New Song Academy) Ask them to rearrange them in a more interesting way. Take a photo of the result then ask them to do it again. Meanwhile, discuss elements that make a good composition.



5-8 min.

B. Introduction: Motivation/ Presentation of concepts

- Students will look at various artworks that have the theme: text. We will discuss:
 - what was the artist trying to tell us?
 - how does the art make us feel?
 - what do you think the artist felt when making the art?
 - what materials and techniques were used to make the art?
 - how were the words arranged? does that make a difference in meaning?
 - what style were the words or text written in?
- Students will be presented with the elegant problem:
 - Problem Statement: Now that you are a student at Towson University, you have been asked to create a t-shirt with your name on it that will let everyone know a little something about you other than just your name. In creating this design, you should use a text style and composition to convey meaning and emotion to your audience.

8-10 min.

C. Demonstration

- Introduce students to the materials they will be using to construct their stencils
- Briefly demonstrate safe cutting techniques using the exacto knife and scissors.
- Give students all options including exacto cutting, scissor cutting and taping designs together.
- Demonstrate to students how they will transfer their designs onto the stencil paper.

20-25 min.

D. Work Period

- Distribute drawing materials.
- Present students with various resources that show text styles and arrangements including books, artwork and lettering styles.
- Students will brainstorm ideas and make sketches for final piece.
- Student will use those sketches to map out their letters onto the stencil paper.
- Students will cut the shapes from the stencil paper and tape them together.

