

Lessons Learned from Teacher Webinars: On-going Records of Evaluation Conclusions
evaluation results gathered through surveymonkey.com
Fall 2011

Want to know more about:

- Should we provide a copy of powerpoint presentation to participants beforehand?
- Explore different formats of webinars to determine whether certain topics lend themselves to a more informative format rather than a conversational format amongst participants. Different types of webinars will make use of chat box in contrasting ways.
- How can we safeguard against system generated confirmation emails from central registration ending up in registrants' spam?
- If we develop a core program of PD offerings, can we market this to school districts so that this becomes part of their core PD offerings within district?
- What kinds of resources should we provide to teachers after webinars/workshops?
- Curious about how video components versus live artists in webinars enhance the session.

To do in future webinars:

- Allow 1 hour for webinar and fifteen minutes for Q & A, will allow for in-depth webinars
- Start webinars no later than three minutes past the start time.
- Introduce the chat box and invite participants to ask questions and write comments throughout webinars.
- AH or AY send email reminder to webinar registrants on day of event that will include an updated description of the webinar and an agenda for the webinar.
- Use expertise and ideas of talented teachers who thinks outside the box
- Remind participants that At-A-Glance lesson plan docs will be sent out after webinar.
- Remind participants that they may request certificate of completion from AH by email.

Work towards for the future:

- What are the best ways to market the webinars to teachers?
Will work on addressing this issue with communications department.
- How can we communicate more effectively about webinar topics through webinar titles and descriptions?
Will work on addressing this issue with communications department.
- What topics are most appealing and relevant to teachers?
- What topics and issues do teachers expect the art museum to address more effectively than other outlets for PD?